

# National Guard Association of Washington

## Board of Directors Meeting Minutes

17 October 2024

### 1 **Opening**

2 The Board of Directors and Committee Members of the National Guard Association of  
3 Washington was called to order at 17 1700 October 2024, via virtual and telephonic call-  
4 in to MS Teams™.

### 5 **Present**

*Association Officials & Members:*

Dan Wessman – President

Fernando Garcia – Vice President

Jim Kovell – Secretary

Missy Wessman – Comms Manager

Tanya Ulsted – Membership Director

Jesse Morgan – Legislative Director

Jack Androski – Member

### 6 **Agenda**

7 Opening Remarks & Call to Order

8 Vice President

9 Calendar Review

10 Closing Remarks & Adjournment

### 11 **President**

12 Opening Comments.

### 13 **Vice President**

14 Opening Comments

### 15 **Treasurer's Report**

16 *Currently Vacant.*

17 **Dan:** Brian is cleaning up some of the accounting. NSTR.

### 18 **Business Report**

19 *NSTR.*

### 20 **Development Report**

21 **Dan:** Steve relays his remarks for this meeting: tracking current Development RFIs.  
22 Currently pulling back on Boeing engagements due to current events. No later than  
23 Industry Day, Steve will have a plan complete for annual giving. Aiming for a 12  
24 December launch to run through the holiday season.

### 25 **Membership Report**

26 **Tanya:** Slight increase in membership in both Army and Air categories. Current  
27 initiatives: (1) TAG event well attended. (2) Next is a member survey for accurate  
28 contact information and rank. These inputs are needed for updated contact info for  
29 upcoming events.

30 Thanks Missy for updated flyer—this was distributed to Air and Army formations.  
31 Pending meeting with Membership Subcommittee to discuss PDs' initiatives to work on  
32 an NGAW coffee event. Would like to know BoD thoughts on when to time a coffee  
33 event:

34 **Dan:** We will need talking points, objectives, and general '5Ws' to get the right audience  
35 with the right message.

36 **Jim:** Recommend timing for next QTR.

37 **Dan:** Need to look at our target audience and location. There are a lot of full time  
38 Guardsmen on Camp Murray while the M-Day population is spread across the State.

39 **Tanya:** We will look to time this with drill weekend calendars.

### 40 **Communications Report**

41 **Missy:** Increases in likes and social media follows across the board. Review of Industry  
42 Day updates with Guard-Owned businesses. Asks all to spread the message to Guard  
43 Business Owners.

44 **Dan:** We are on a step backwards with number of vendors for Industry day and could  
45 use assistance reaching additional business partners and especially new vendors.  
46 Discussion on the challenges for Industry-specific engagements.

### 47 **Legislative Report**

48 **Jesse:** JAN 13th starts the WA legislative session. Will engage with NGWA leadership  
49 for priorities and then will get the Legislative team together for a kickoff event.

50 **Dan:** Talk to Jim Baumgart. Dan testified 2 weeks ago for a Tricare-like benefit while on  
51 SAD. Drove immediate calls from WA legislators asking how they can support.

### 52 **Calendar Review**

53 **Fernando:** Populate the teams calendar slide if you have any additions.

### 54 **New Business**

55 **Jack Androski** requesting Warrant Officer Association meeting donation button on the  
56 website. Jack will message. Option to partner with the WOA event next year.

57 **Dan:** can look to co-brand industry engagements for mutual benefit.

58 **Jim with Motion for the BoD:** Requesting financial support to the WAARNG G5  
59 Strategic Planning Conference in lieu of landing fee for refreshments.  
60 **Motion Rejected (NAYs).**

61 **Upcoming Projects**

62 **Dan:** (1) Need a young member for the Guard Birthday cake cutting. Alternatively could  
63 do the scholarship winner. This event will include alcohol service. (2) MG(R) Daugherty  
64 is looking at a memorial walkway and is discussing with Dan.

65 **Closing Comments:**

66 **Fernando:** Reminder that the working products are in TEAMS; please use this for  
67 version control. If any access issues, contact VEEP/Secretary. Will continue to explore  
68 Google Option with Jim for additional collaboration tools.

69 **Dan:**

70 -Review of the Board Meetings focus and battle rhythm. Want to make sure the  
71 quarterly meetings are brought to a higher-level discussion or longer range. Ready to  
72 roll the dice and move the focus where we want to take the organizational trajectory vs.  
73 the 'tactical' level of upcoming events or coordination.

74 -16 JAN Meeting intent: think about how what we've done has helped us fail or succeed.

75 -Request for in-person participation.

76 -The upcoming \*monthly\* meetings are very much for preparation for upcoming events.

77 -Dan will look into the viability of an East Side coffee event. Will report back Nov/Dec  
78 and coord with Missy.

79 **Dan:** Called meeting close at 1752.

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*Official Records – Secretary Use:*

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**Minutes Submitted by:** Jim Kovell, Secretary

**Minutes Approved:** \_\_\_\_\_ /S/ \_\_\_\_\_